



## Wireless Logic Acquires Arqia

Acquisition extends Wireless Logic's reach across Brazil and Latin America, strengthening support for enterprises scaling their IoT deployments in the region

**LONDON, UK – APRIL 2, 2025** – Wireless Logic, a leading global provider of IoT solutions, has announced the acquisition of Arqia, Brazil's largest independent authorized MVNO. This strategic move marks a key milestone in Wireless Logic's international growth, reinforcing its role as a trusted partner for enterprises managing both local and cross-border IoT connectivity. By joining forces with Arqia, Wireless Logic gains deeper access to the rapidly expanding LATAM market and strengthens its ability to support enterprises scaling IoT deployments across the region.

Arqia, formerly part of the Datora Group, is a specialist in M2M and IoT connectivity, offering secure, reliable communication between devices. With over three million managed connections and a team of more than 200 employees, Arqia has built a strong presence in the region. Its services help businesses across industries boost productivity and accelerate innovation. The acquisition enhances Wireless Logic's capacity to deliver fast, compliant connectivity across Latin America. Notably, Arqia holds one of just 15 Authorized MVNO licenses issued by ANATEL, Brazil's National Telecommunications Agency, allowing it to provide national mobile and IoT services without requiring new network infrastructure.

"This is an important new chapter for Arqia and our customers," said Tomas Fuchs, CEO at Arqia. "Joining the Wireless Logic Group marks an important and positive transition for Arqia, as we move forward independently from the Datora Group. Its global expertise and resources complement our experience and leadership in the region, creating a partnership that will bring added value to enterprises deploying connected devices. We are excited to create new opportunities for growth and innovation."

"Arqia's skilled team brings extensive expertise in the Latin American market, along with valuable insights and capabilities that perfectly align with our global growth vision," said Oliver Tucker, co-founder and CEO at Wireless Logic. "Together, we can extend our reach and deliver cutting-edge IoT connectivity solutions that enable enterprises to scale seamlessly and seize new opportunities in an increasingly connected world. We're excited for the journey ahead."

This agreement strengthens Wireless Logic's market-leading position by driving global expansion, diversifying market channels, and enhancing its service portfolio. The acquisition builds on the company's recent additions of Webbing, Blue Wireless, and loThink Solutions, reinforcing its commitment to sustained growth and innovation.

Bank Street Group served as exclusive financial advisor to Datora Group in connection with this transaction.

## **ABOUT ARQIA**

Founded in Brazil in 2011 as the mobile services unit of the Datora Group, Arqia specializes in IoT solutions and serves as an enabling platform for companies across various sectors to enter the mobile services and value-added solutions market through the Mobile Virtual Network Operator (MVNO) model. Arqia helps organizations improve productivity and drive innovation through connectivity.

## **ABOUT WIRELESS LOGIC**

Wireless Logic has pioneered the IoT connectivity market since 2000 and is now leading its future as a global solution provider and market leader in Europe. The company delivers customized IoT connectivity solutions for each customer, helping them to accelerate the return on their IoT investment. Headquartered in the UK, Wireless Logic has offices in 16 countries across 4 continents, delivering 24/7 support.