



FOR IMMEDIATE RELEASE

Black Rock Cable Merging with Wave Broadband

Combination Enhances Wave's Fiber Footprint in Washington State

Seattle, WA – September 20, 2012 – We are excited to announce that Black Rock Cable will soon be merging with Wave. The merger agreement was announced today jointly by both Wave and Black Rock Cable.

Steve Weed, CEO of Wave Broadband, said, "We're excited about the opportunity to further invest in the Northwest fiber business through this merger. Black Rock is an outstanding provider of fiber services and we look forward to working with the Black Rock team, continuing to build our enterprise business by focusing on the delivery of exceptional products and service to our customers."

Black Rock currently provides high-speed fiber optic connectivity services in Whatcom, Skagit, and Snohomish counties to public and private sector commercial customers in government, medical, aerospace, communications, manufacturing and other regionally-based industries.

"The merger with Wave will allow Black Rock employees to continue providing our customers with the high-quality personalized service they rely on, for the long-term," said Black Rock's President, Bob Warshawer.

Transition plans will not impact current Black Rock customers. Services will continue without interruption as operations are merged with Wave over the coming months. Both Wave and Black Rock are committed to ensuring the smoothest transition possible. Current Black Rock customers should continue to call 1-360-738-3116 with any questions regarding their service.

The Bank Street Group LLC served as exclusive financial advisor to Black Rock in connection with this transaction.

About Wave Broadband

WaveDivision Holdings, LLC is a cable and broadband services company providing advanced cable TV, true high-speed Internet and Phone services to nearly 400,000 residential and business customers in the communities, and surrounding suburbs, of the Seattle, Portland, San Francisco and Sacramento markets. Wave is headquartered in Kirkland, Washington. Owned and operated by local industry leaders, Wave supports its customers with decades of cable know-how. Serving customers under two retail brand names; Wave Broadband in the Seattle, Portland and Sacramento DMAs, and Astound in the San Francisco DMA - the company's mission is to provide all customers with the latest technologies and upgrades. Wave was recently recognized by CableFAX Magazine with the prestigious Independent Cable Operator of the Year award. Wave also debuted on PC Magazine's 2012 list of Top 10 Fastest ISPs in the nation. The company's Business Solutions division delivers redundant fiber rings that serve local governments and businesses of all sizes, including well-known Fortune 100 companies and brands, with major fiber hubs in West Coast markets.