



FOR IMMEDIATE RELEASE

The Endurance International Group, Inc. Acquires HostGator.com LLC

STAMFORD, CT – July 15, 2012 – The Endurance International Group, Inc. today completed its acquisition of HostGator.com LLC. Bank Street served as exclusive financial advisor to HostGator in connection with this transaction.

HostGator.com, LLC is a world leading provider of shared, reseller, VPS and dedicated web hosting. HostGator has grown from a small hosting company with just three servers into a world leading and industry recognized hosting provider with more than 14,000 servers under management. The over eight million domains hosted by HostGator make up approximately 1% of the world's Internet traffic.

The Endurance International Group, Inc. is a leading provider of hosting, domain and online solutions for small and medium-sized businesses. Endurance serves more than 2 million customers through 40 distinct brands. The diversity of its brands enables it to target a broad range of customers, while its unique architecture allows it to provide an experience that is tailored to fit its customers' needs. Founded in 1997, Endurance has grown tremendously through both organic channels and acquisitions. As a leader in the online services industry, Endurance is uniquely poised to shape the ways that small and medium-sized business owners interact with their customers online.

About Bank Street

Bank Street Group is an investment banking firm providing a comprehensive array of financial advisory services to middle-market companies. Our senior professionals have originated, structured and executed more than \$500 billion of financial and strategic transactions and are dedicated to bringing the breadth and depth of this experience to bear to the benefit of our clients. With a portfolio of capabilities that include Financial Advisory, Mergers & Acquisitions, Private Placements of Debt & Equity, Restructuring & Turnaround Advisory, Valuation and Fairness Opinions, Bank Street offers one-stop shopping for our clients seeking sophisticated financial services. Bank Street is a member of FINRA and SIPC. Visit www.bankstreet.com for more information.